



Photography & Filming Information Sheet

(DGP032)

'We', (Davidsons Developments Ltd, Davidsons Properties Ltd, Davidsons Group, Davidsons Home, Davidsons or Albert Henry Interiors trading as Swift Plant Ltd) would like to take photos/ film you/ or your child (under 18 years of age) for use in our online and offline marketing and PR activities.

Please note that we may not decide to use any such imagery, but we will store your images securely until a suitable opportunity may arise.

These images may appear on our website, emails, social media, printed materials for promotional purposes, posters, adverts and in materials sent to the media. These photos and videos will be stored in our Davidsons Homes systems and may during promotional activity shared with media partners.

There may be occasions in public spaces and on our development sites where images are taken that capture background images of the public. If filming is taking place, we may not be able to capture individual consent or all such individuals. We will always display 'Filming Warning Notices' prominently in such locations so that members of the public can avoid these areas. If a member of the public is still captured on a photo or image, then we have a legitimate interest to use such images.

If an image has previously been used with your permission, to create a corporate video, then you are providing a perpetual, irrevocable licence to publish your imagery in these videos, as we are unable to remake historic corporate videos. We agree not to use such images in any new promotional material once you have withdrawn your consent.

Please note that if you do withdraw consent then we will not use your imagery going forward on any new promotional material and web sites, but your imagery may still be available for a period of time on any printed material which has already been distributed, until such materials are redesigned and replaced.

Please note that we retain copywrite of any images taken by ourselves or our agents.

We will make every effort to remove your imagery from our web sites and active promotional materials following the receipt of any Subject Access Requests that you send us. We also remove them from our systems (except video) after 10 years.



Please contact our Customer Service Team, details of which are available on our web sites, should you ever wish to change or discuss your consent. Our Privacy Notices, and details of the relevant Data Protection Officer, are available on our web sites at www.Davidsonsgroup.co.uk and www.alberthenryinteriors.co.uk